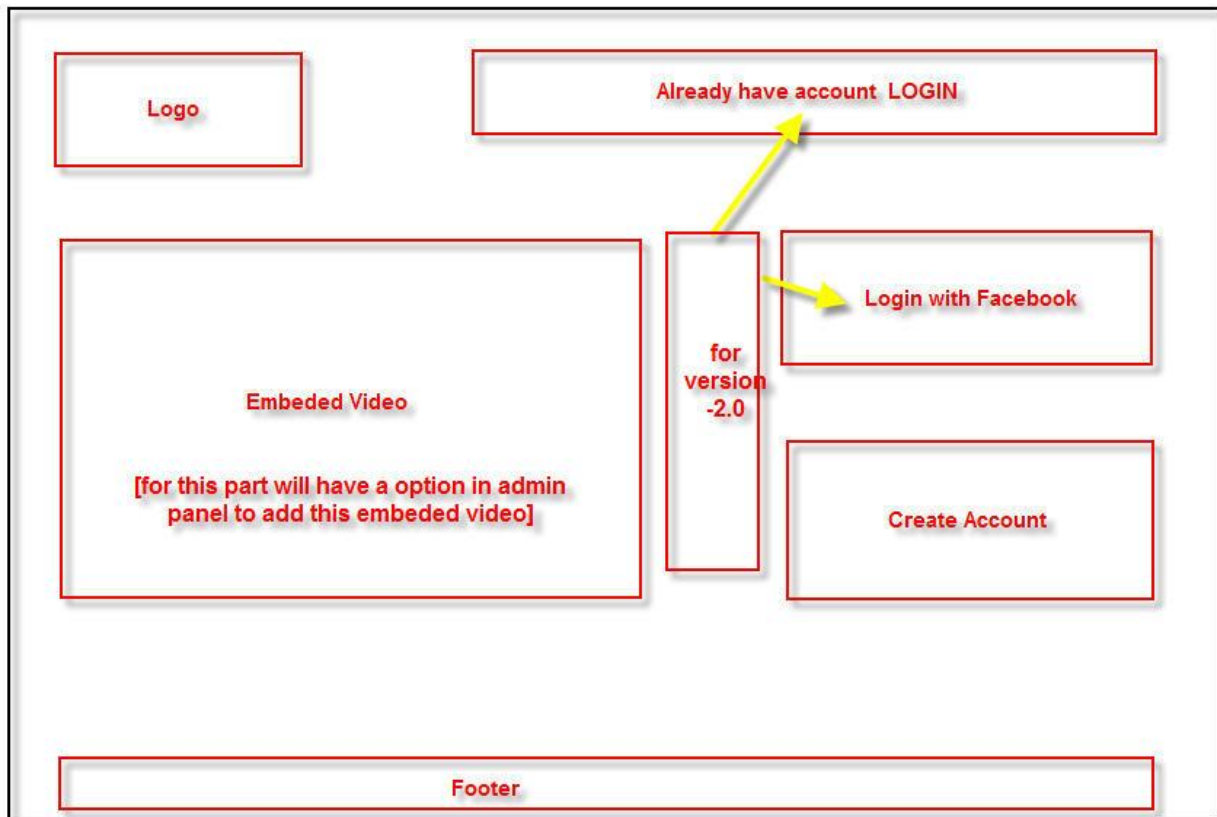
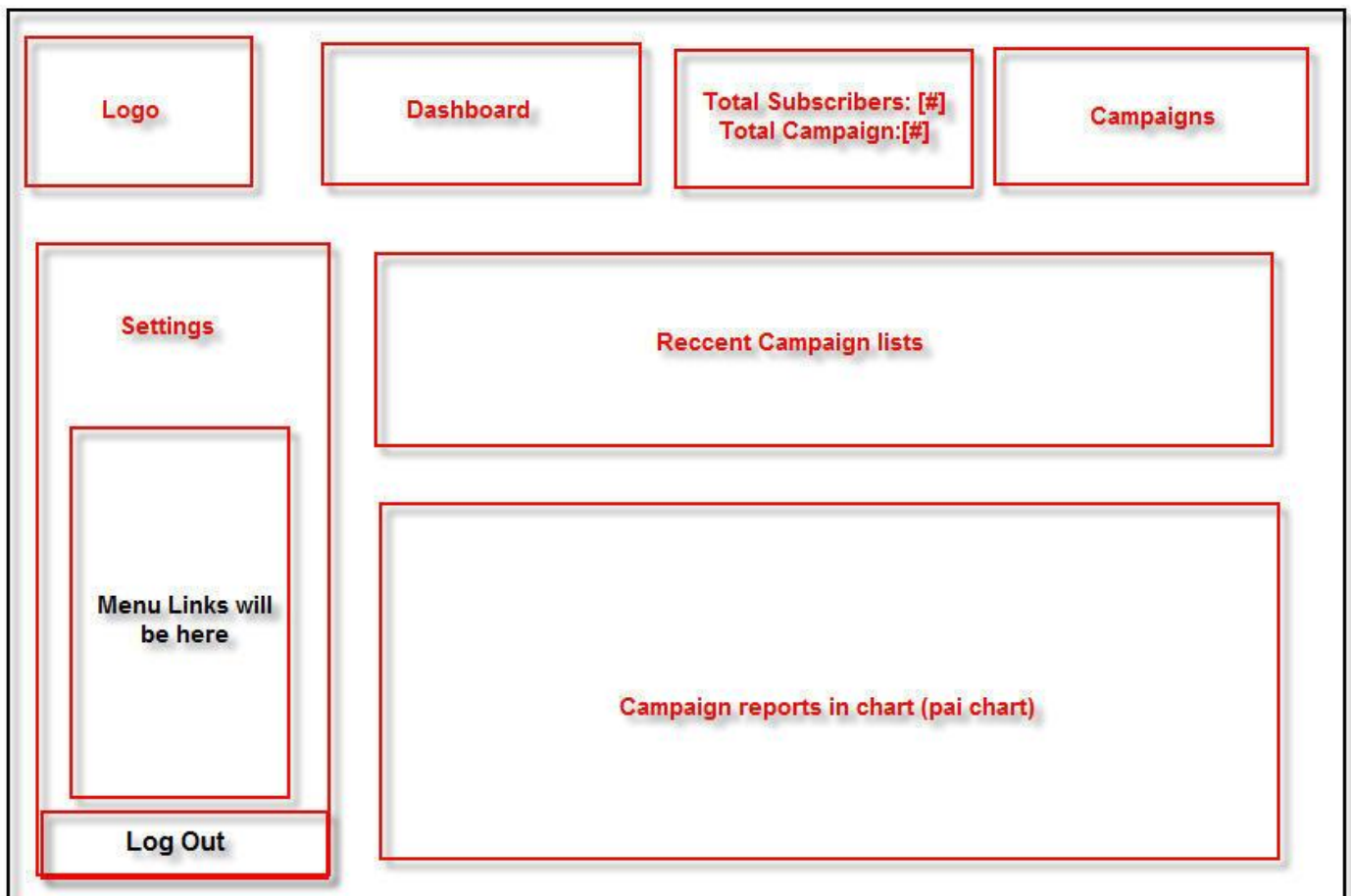


HOME PAGE



DASHBOARD



SETTINGS PAGE

The Settings page wireframe features a top navigation bar with four items: Logo, Dashboard, Total Subscribers: [#] Total Campaign: [#], and Campaigns. Below this is a 'General Setting:' section containing three buttons: 'Select country', 'Select City', and 'set timezone'. The main content area is dominated by a large 'Update Profile' box, which lists 'First Name', 'Last Name', 'Email', and 'Change Password' as fields for editing.

SEARCH PAGE

The Search page wireframe has a top navigation bar identical to the settings page: Logo, Dashboard, Total Subscribers: [#] Total Campaign: [#], and Campaigns. On the left side, there is a 'Settings' section with a sub-section labeled 'Menu Links will be here'. The main search area includes a 'Search Options' button, a large dropdown menu labeled 'Select Campaign/Subscriber/ Everything', and a 'Search' button.

CREATE GROUP

| | | | |
|------|--|---|-----------|
| Logo | | Total Subscribers: [#] Total Campaign: [#] | Campaigns |
|------|--|---|-----------|

Create New Subscriber Group

Group Name

Description

Status


GROUP LIST

Group List

[Create New](#)

Sort By

Add subscription to this group

| | | | | | | |
|--------------------------|--|------------------|----------------|----------------|---|----------------------------|
| <input type="checkbox"/> | First Subscriber List Created May 11, 2014 06:38 pm No rating yet | 5 Subscribers | 40.0% Opens | 0.0% Clicks |  | Stats <input type="text"/> |
|--------------------------|--|------------------|----------------|----------------|---|----------------------------|

ADD NEW SUBSCRIPTION

Logo

Total Subscribers: [#]
Total Campaign:[#]

Campaigns

Create Subscription

Select Group: Select All, Custom, Single/Multiple

Fname

Lname

Email *

Select Gender

Age

Select Country

Select City

Keyword (Comma serapated)

Upload CSV FILE

Sample CSV file download

Age group:
14-20
21-25
26-30
31-35
36-40
41-45
46-50
51-60
61-70
80-100

Business logic: E-mail will add as New mail, one E-mail will add at once, no need to show this e-mail already exist.

Save

Cancel

CREATE NEW CAMPAIGN

| | | | |
|------|-------------------|--|-----------|
| Logo | Users Information | Total Subscribers: [#] Total Campaign:[#] | Campaigns |
|------|-------------------|--|-----------|

Create Campaign

| | | | | |
|--------------|---|-------------|---------------|--------------|
| Search By | Country | Select City | select gender | age [select] |
| | Type Multiple keyword (Comma separated) | | | Search Now |

Total [value] Mail found from [Country] [City] [Gender] [Age] [Key words]

Email send to ALL Fixed Number [Numeric Value]

Name your campaign (text field)

Campaign Subject (max 150 characters)

From Name (text field)

From E-mail

Use TINY MCE EDITOR
(email body: Max width 800 px)

Send Test Mail

Send Now

Schedule

CAMPAIGN SENDING (SCHEDULE SETTINGS)

| | | | |
|------|-------------------|--|-----------|
| Logo | Users Information | Total Subscribers: [#] Total Campaign:[#] | Campaigns |
|------|-------------------|--|-----------|

Create Campaign

Business logic: all mail will send as BCC, "TO" will be the "From" email id

| |
|---|
| Date picker |
| Time Picker |
| + |
| Business logic: user can send multiple schedule for a campaign but must have MIN 1 hr gap between two schedule |

Type your Test Email

Send test mail

Business logic: Campaign will goes to this email only for testing purpose

Use TINY MCE EDITOR
(email body: Max width 800 px)

Send Test Mail

Send Now

Schedule

CAMPAIGN LIST WITH OVERVIEW

Logo

Total Subscribers: [#]
Total Campaign:[#]

Campaigns

Campaign List

Campaigns

Create Campaign ▾

Folders ▾ Filter ▾

Export

| | | | | | | |
|--------------------------|-------------------------------------|--|------------------|----------------|----------------|---------------|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Facebook Marketing (copy 01) Regular · First Subscriber List Sent on Mon, May 12, 2014 10:52 pm | 5 Subscribers | 40.0% Opens | 0.0% Clicks | View Report ▾ |
|--------------------------|-------------------------------------|--|------------------|----------------|----------------|---------------|

REPORT OVERVIEW

Reports

Campaigns **Group**

Folders ▾

Filter ▾

is it possible to save the users IP when he clicks in any links or open the campaign? Also update the country from the IP address?

This is the option to download report with all data- "Total Click" "Total Subscription of this campaign" "Total open" and others

Export

Facebook Marketing (copy 01)

Regular · First Subscriber List

Sent on Mon, May 12, 2014 10:52 pm

5

Subscribers

40.0%

Opens

0.0%

Clicks

View Report



ADVANCE REPORT

Email domain performance

| Domain | Email | Bounces | Opens | Clicks | Unsubs |
|----------------|---------|---------|----------|--------|--------|
| gmail.com | 1 (20%) | 0 (0%) | 1 (100%) | 0 (0%) | 0 (0%) |
| facebook.com | 1 (20%) | 0 (0%) | 0 (0%) | 0 (0%) | 0 (0%) |
| ipsitasoft.com | 1 (20%) | 0 (0%) | 1 (100%) | 0 (0%) | 0 (0%) |
| yahoo.com | 1 (20%) | 0 (0%) | 0 (0%) | 0 (0%) | 0 (0%) |
| hotmail.com | 1 (20%) | 0 (0%) | 0 (0%) | 0 (0%) | 0 (0%) |

Advance Search options-

Country

City

Gender

Age

Domain

Date-Date

Search

Reports 

Facebook Marketing (copy 01)

Overview Activity ▼

Advanced

5 Recipients

List

- Sent to
- Opened
- Clicked
- Didn't open
- Bounced
- Unsubscribed
- Complained

Subject

for your company

Delivered

Mon, May 12, 2014 10:52 pm

[View Email](#) · [Download](#) · [Print](#) · [Share](#)

Open rate

40.0%

Click rate

0

List avg

40.0%

List avg

0.0%

Industry avg (eCommerce)

11.9%

Industry avg (eCommerce)

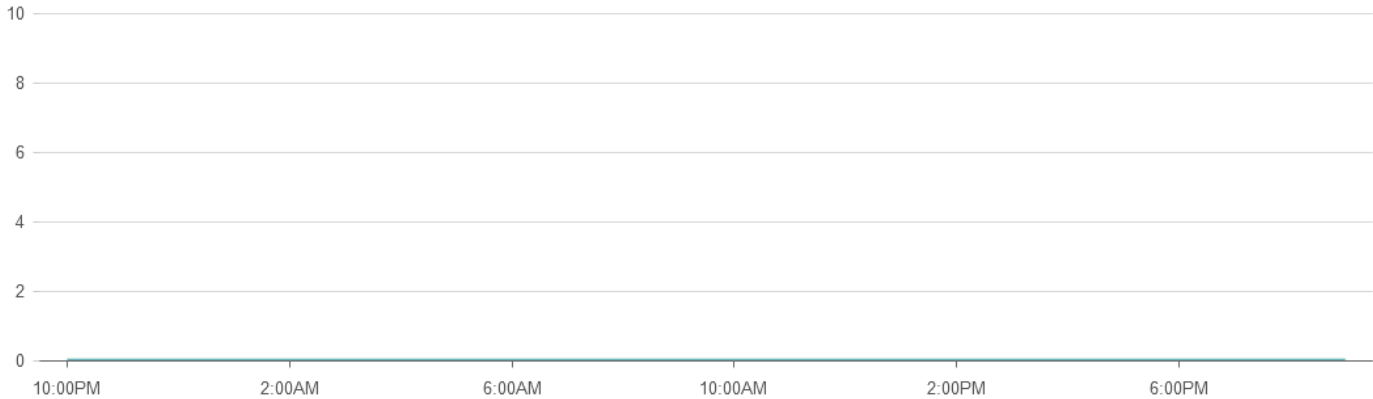
1.6%

| | | | |
|--------------------|---------------------|---------------------|--------------------------|
| 2 Opened | 0 Clicked | 0 Bounced | 0 Unsubscribed |
|--------------------|---------------------|---------------------|--------------------------|

| | | | | |
|-----------------------|---------|---------|-------------------------|----|
| Successful deliveries | 5 | 100.0% | Clicks per unique opens | 0% |
| Total opens | 2 | | Total clicks | 0 |
| Last opened | 5/12/14 | 10:53PM | Abuse reports | 0 |
| Forwarded | 0 | | | |

24-hour performance

Opens Clicks



Top links clicked



Subscribers with most opens

| | |
|--|---|
| almehady@gmail.com | 1 |
| info@ipsitasoft.com | 1 |

Top locations by opens

 USA 2 100.0%



| | | |
|-------------------------|-------------------------|-------------------------|
| 0 No activity | 0 No activity | 0 No activity |
|-------------------------|-------------------------|-------------------------|